# Industry Sessions: Detailed Content & Execution Plan [Owner: Archana & Mittal]

**Content:-**

Real-world industry problems and how digital technology is used to solve

**Execution Plan:-**

* Plan for a monthly session – First Friday of every month. Friday evening in India, Friday morning in the US.
* Industries
  + Finance – [ ( Intuit, Anil Madan) ]
  + Creative – [ (Adobe, TBD) ]
  + Banking -
  + Entertainment – [ (Netflix, TBD) ]
  + E-commerce – [ (Indian company in e-commerce), TBD ]
  + Lifestyle – [(Uber/Airbnb)
  + Social media – [ Facebook
* Deliver over zoom – Keep a 45 min session, with about 25-30 min talk /presentation, 15-20 min Q&A